

SUNFLY



SUNFLY Unveils Allergy-Friendly Sunflower Seed Butter as Nut Spread Alternative

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UNFLY is transforming the nut butters alternative sector with its debut line-up of **top 14 allergen-free Sunflower Seed Butters** in five delectable flavours, thereby redefining standards for quality and inclusivity.

Established in Estonia in January 2024, the SUNFLY team brings over a decade of expertise in handling Sunflower Seeds, with prior experience in cultivation and B2B exporting.

SUNFLY's first direct-to-consumer product, Sunflower Seed Butter, is crafted in a **state-of-the-art, certified production facility** in Tallinn, setting a new standard for food safety. This facility, the first of its kind in Europe, is **exclusively dedicated to Sunflower Seed processing**, ensuring allergen-free goodness without any risk of cross-contamination.

SUNFLY's dedication to quality is also evident in their **field-to-fork approach**, overseeing every step of the Sunflower Seed journey in-house while preserving natural resources

Why Sunflower Seeds? Mark Eivin, Co-Founder of SUNFLY and a former medical practitioner, explains,

"Though Sunflowers are primarily cultivated for their oil-rich seeds, less than 10% of their harvest is transformed into the delectable snacks we love. While there is a long history of producing food-grade Sunflower Oil and Meal, there remains untapped potential in creating food-grade products solely from Sunflower Seeds.

*Our choice to focus on Sunflower Seeds is rooted in their exceptional nutritional profile. **Packed with Protein, Fibre, Vitamin E, and a myriad of essential minerals and vitamins, Sunflower Seeds offer unparalleled health benefits.**"*



Since its launch, SUNFLY's Sunflower Seed Butter has garnered praise from consumers and quickly became available in over 500 leading stores in 9 countries. With flavours ranging from Natural to Cocoa, SUNFLY offers a variety of options to suit different tastes and preferences - from culinary professionals to health-conscious consumers seeking a delightful alternative to nut spreads or tahini.

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“Our mission extends beyond tantalising taste buds; it's about nourishing bodies and supporting the well-being of our planet,” emphasises Dmitri Eivin, CEO & Co-Founder of SUNFLY. "Our commitment to promoting wellness is reflected in our ethical, sustainable, and eco-friendly practices, such as ensuring zero waste throughout our supply chain with plans to introduce future products like Sunflower Seed Milk, Sunflower Seed Protein Powder, and Sunflower Seed cold-pressed Oil.”

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